

PRACTICAL GUIDE

-
BEST OF 2024 Contest



G2 GOURMET SELECTION

LE RENDEZ-VOUS PROFESSIONNEL
DE L'ÉPICERIE FINE ET DU BON GOÛT

15-16 SEPTEMBRE 2024

PARIS PORTE DE VERSAILLES

WWW.SALON-GOURMET-SELECTION.COM



COME POSIUM

by SIAL

LES
BEST OF
2024

GOURMET SELECTION

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The title 'GENERAL PRESENTATION' is centered in a dark, rounded rectangular box with a white border. The background of the entire image is a sepia-toned photograph of a still life arrangement featuring several small glass bottles with labels, some tied with ribbons, and various botanical illustrations of herbs and spices overlaid on the scene.

GENERAL PRESENTATION

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An original creation by Gourmet Selection, since 2013 the BEST OF competition has been rewarding quality products that offer real added value to our everyday consumption.

Principle

A panel of industry professionals will select up to 16 winners after tasting and/or studying the applications.

The jury's choices are based on five main criteria, graded according to their importance to reach a total of /100.

Which products are eligible?

→ Your food products and services launched in 2023 or 2024.

How will the awarded products be advertised?

Before the show

- Dedicated e-newsletters to visitors.
- Highlight on social media and website of the show.

During the show

- Exhibition and promotion of award-winning products at the show.
- Specific communication kit for your stand and for after the show.

The Best Of award is a guarantee of quality that enables the winners to distinguish their products and establish their reputation in the delicatessen and gourmet food sector.

Taking part in BEST OF means:

- To promote your expertise
- Giving visibility to your product
- Attracting new customers





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THE PARTICIPANTS

THE PARTICIPANTS

Who can register?

Exhibitors registered at the Gourmet Selection show.

All **food products and services** launched in **2023 or 2024** can be registered.

Each participant can register:

- **1 product free of charge**
- **Up to 3 additional products for €50 excluding VAT per product**

Winning products from previous editions are excluded.



A large, dark, rounded rectangular box is centered on the page. Inside this box, the word 'REGISTRATION' is written in a clean, white, sans-serif font.

REGISTRATION



REGISTRATION

How to register?

Step 1: Connect to [the online form](#)

→ End of registration: 23 August 2024

ATTENTION : All products submitted and validated before 8 July will be judged on tasting and not just on the file application.

Step 2: Fill in the form

- Each exhibitor can register **for free 1 product**.
- Each additional product will be €50 excluding VAT each (invoice sent at a later date for up to 4 products in total)
- You must attach a HD photo in .jpeg format for each product registered.

Step 3: Validate the form

Step 4: Send samples

Registration will be complete and valid once the samples have been received.
For practical information on sending samples, see page 15.





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THE FORM

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DRINK



THE FORM

SECTION 1: Provide your full contact details

SECTION 2: Registration of each product presented

- Name/Brand/Description and the innovative nature of the product*
- Category of the product*
- Product conservation*
- Duration of shelf life*
- Date of launch*
- Retail network*
- Selling price*
- Labels/Certifications/Medals
- Download a photo of the product*

SECTION 3: Shipment of samples

SECTION 4: Validation of the form

Information noted with * are mandatory



YOUR PRODUCT

Distribution network*

Description (optional)

Choisissez-en autant que vous voulez.

- A Bakers, pastry cook
- B Butchers, cured meat stores, dairyman, cheesemongers
- C Coffee roasters, coffee shops
- D Confectioners, chocolatier
- E Duty Free
- F E-commerce
- G Import/Export
- H Gourmet food store
- I Grocery store
- J Hotels
- K Organic shops

YOUR PRODUCT

Product description (organoleptic) - detailed description of the product / composition / manufacture*

800 characters max.

Remontez ici

YOUR PRODUCT

Product category*

Écrivez, ou sélectionnez une option

- Condiments
- Cured meats, charcuterie
- Fruit, vegetables, flowers, mushrooms, truffles
- Hot drinks (tea, coffee, herbal teas, etc.)
- Jams and honeys
- Non-alcoholic drinks
- Non-food (packaging / textiles / crockery / accessories, etc.)

YOUR PRODUCT

Upload a HD photo of the product*

En .jpg, ou .png.

Choisissez un fichier

Taille maximale : 10Mo

The background of the entire image is a warm, sepia-toned photograph of various aromatic oils and spices. Several small glass bottles with cork stoppers and white labels are arranged on a light-colored surface. The labels on the bottles are partially legible, showing words like 'Santal', 'Vanille', and 'Santal'. The scene is decorated with dried herbs, cinnamon sticks, and other spices, creating a rich, textured atmosphere.

THE PANEL

THE PANEL



The 2024 jury is currently being assembled.

For example, in 2023, the panel was made of professionals within the sector:

- Vincent Ferniot – Gastronomic journalist
- Gilles Brochard - Honorary Chairman of La Confrérie du thé
- Laurent Guez – Gastronomic columnist
- Baptiste Mazurier - Cofounder of Ferkit
- Hanna Medioni - Director of the Quitoque food start-up and culinary journalist
- Jean-François Girardin - French craftsperson of the year





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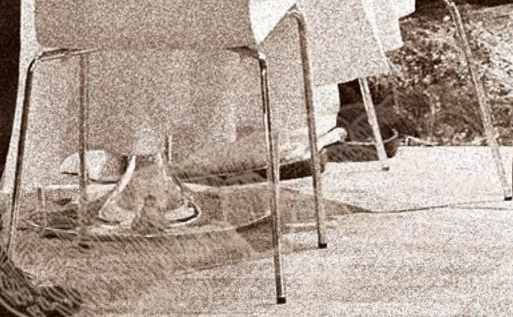
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KEY DATES



KEY DATES

- Registration opens: **12 February 2024**
- Pre-selection tasting: **Week of 15 July 2024***
- Registration closes: **23 August 2024**
- Final jury: **Week of 26 August 2024***
- Awards ceremony: **Monday 16 September 2024**

**dates to be confirmed - see website*



The background of the entire image is a warm, sepia-toned photograph of various aromatic oils and spices. Several small glass bottles with cork stoppers and white labels are arranged on a light-colored surface. The labels on the bottles feature botanical illustrations and some text, though it is not clearly legible. The scene is decorated with dried herbs, cinnamon sticks, and other spices, creating a rich, textured, and inviting atmosphere.

USEFUL INFORMATION

USEFUL INFORMATION

Shipment of samples

Send 5 samples of each product entered.

Product delivery

For delivery between **24 June and 8 July 2024**

Shipment address :

GLOBE LOGISTIC 91

Rue des 44 Arpents - ZAC des Brateaux
Parc EUR cellule E6 – 91100 VILLABE (France)

Contact: Jérôme Gaudin

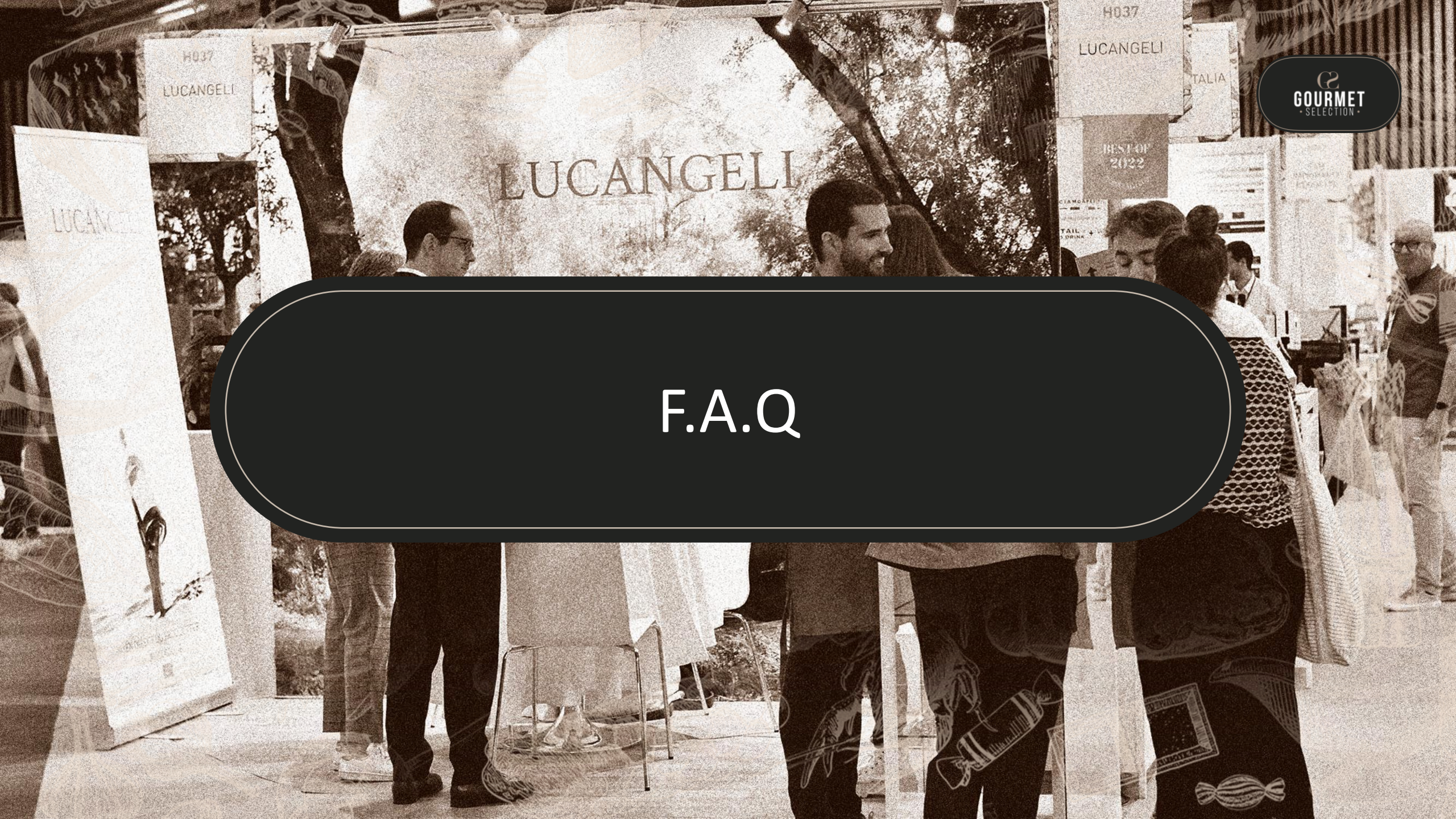
Email: villabe@globe-logistics.fr / Phone: +33 (0)1 80 85 97 00

For deliveries after 8 July 2024, please contact maeva.lefranc@comexposium.com

For product leaflets, sales brochures or technical data files

Send them digitally to maeva.lefranc@comexposium.com





F.A.Q



F.A.Q



- **How much does it cost to enter the Best Of Contest?**

Registration for the Contest is free for your first product. It is included in your Exhibitor Pack. However, for all additional products, each registration will be invoiced at €50 excluding VAT (up to a limit of 4 products per exhibitor).

- **How many samples should I send for the Jury meeting?**

5 samples per registered product must be sent.

- **I'm participating by presenting a service, what do I need to send you?**

For services, please email us a technical data file for the product in question to maeva.lefranc@comexposium.com.



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THE TRADE SHOW FOR FINE FOOD

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