



**GOURMET**  
*Selection*

L'ÉPICERIE DE QUALITÉ  
À SON SALON

**PRACTICAL GUIDE**

**BEST OF 2025 contest**



**BEST OF**

**GOURMET**  
*Selection*

# GENERAL PRESENTATION



# Présentation générale

An original creation by Gourmet Selection, since 2013 the BEST OF competition has been rewarding quality products that offer real added value to our everyday consumption.



## Principe

A panel of industry professionals will select up to 16 winners after tasting and/or studying the applications.



The jury's choices are based on five main criteria, graded according to their importance to reach a total of /100.

## Which products are eligible?

Your food products and services launched in 2024 or 2025 only.

## How will the awarded products be advertised?

### *Before the show*

- Dedicated e-newsletters to visitors.
- Highlight on social media and website of the show.

### *During the show*

- Exhibition and promotion of award-winning products at the show.
- New products guide available for the visitors
- Specific communication kit for your stand and for after the show.

# 02

## THE PARTICIPANTS



# The participants

Who can register?



**Exhibitors registered** at the Gourmet Selection show.

All **food products and services** launched in **2024 or 2025 only** can be registered.

Each participant can register:

**1 product free of charge**

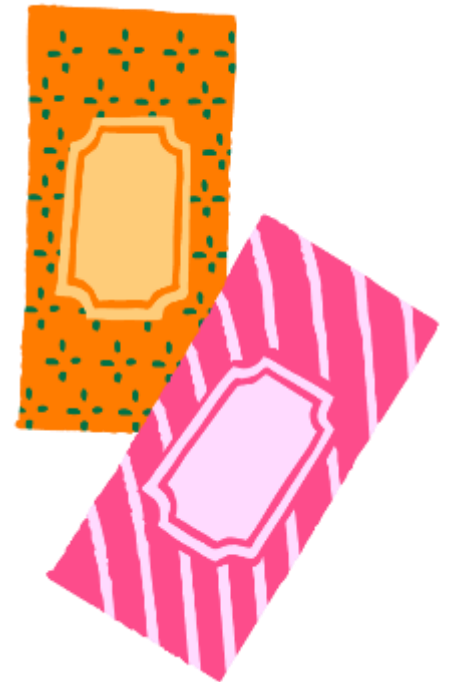
**Up to 3 additional products for €50 excluding VAT per product**

Winning products from previous editions are excluded



# 03

## REGISTRATION



# Registration

## How to register?



### Step 1 : Connect to [the online form](#)

End of registration: 22 August 2025

*ATTENTION : All products submitted and validated before 8 July will be judged on tasting and not just on the file application.*

### Step 2 : Fill in the form

Each exhibitor can register **for free 1 product**.

Each additional product will be €50 excluding VAT each (invoice sent at a later date for up to 4 products in total)

You must attach a HD photo in .jpeg format for each product registered.

### Step 3 : Validate the form

### Step 4 : Send samples

Registration will be complete and valid once the samples have been received. For practical information on sending samples, see page 12.



# 04

## THE FORM



# THE FORM

**SECTION 1:** Provide your full contact details

**SECTION 2:** Registration of each product presented

- Name/Brand/Description and the innovative nature of the product\*
- Category of the product\*
- Product conservation\*
- Duration of shelf life\*
- Date of launch\*
- Retail network\*
- Selling price\*
- Labels/Certifications/Medals
- Download a photo of the product\*

**SECTION 3:** Shipment of samples

**SECTION 4:** Validation of the form

Distribution network\*

Choisissez-en autant que vous voulez

- A Bakers, pastry cook
- B Butchers, cured meat stores, dairymen, cheesemongers
- C Coffee roasters, coffee shops
- D Confectioners, chocolatier
- E Duty Free
- F E-commerce
- G Import/Export
- H Gourmet food store
- I Grocery store
- J Hotels
- K Organic shops
- L Supermarkets - central purchasing agencies
- M Wine cellar
- N Theme catering (tea rooms, wine bars, caterers/receptions, etc.)

Product description (organoleptic) -  
detailed description of the product /  
composition / manufacture\*

800 characters max.

Répondez ici...

Ok appuyez sur Entrée ↵

Product category\*

Écrivez ou sélectionnez une option

- Alcoholic beverages (wines, spirits, etc.)
- Chocolate
- Condiments
- Cured meats, charcuterie
- Fruit, vegetables, flowers, mushrooms, truffles
- Hot drinks (tea, coffee, herbal teas, etc.)
- Jams and honeys
- Non-alcoholic drinks
- Non-food (packaging / textiles / crockery / accessories, etc.)

Upload a HD photo of the product\*

En jpg. ou png.

Choisissez un fichier ou glissez ici

Taille maximale : 10Mo

Ok



Information noted with \* are mandatory





# 05

## KEY DATES & USEFUL INFORMATION



## Key dates

- Registration opens: **May 2025**
- Registration closes: **22 August 2025**
- Final jury meeting : **4 September 2025**
- Awards ceremony: **21 September 2025**



## Useful information



### Shipment of samples

Send 5 samples of each product entered before the 28th August. .

Shipment address :

**COMEXPOSIUM – Anthony NELPHE**

Gourmet Selection

17 Quai du Président Paul Doumer

92400 Courbevoie (France)

Contact : Anthony NELPHE

Mail: [anthony.nelphe@comexposium.com](mailto:anthony.nelphe@comexposium.com)

**For product leaflets, sales brochures or technical data files**

Send them digitally to [anthony.nelphe@comexposium.com](mailto:anthony.nelphe@comexposium.com)



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Thank you!

