



GOURMET SELECTION 2025: A RECORD EDITION!

On 21 and 22 September 2025, Gourmet Selection brought together 5,350 professionals in a convivial atmosphere, celebrating exceptional products, offering new discoveries and inspiring encounters with professionals from around the world. This turnout confirms the exhibition's status as an unmissable event for fine food.

THE 2025 EDITION IN A FEW FIGURES

5,350 professionals (+17% vs 2024), including 15% from abroad (Belgium, Spain, Italy, Japan, South Korea, etc.).

360 exhibitors and 504 brands represented, nearly half of which are new exhibitors.

17 countries represented, from Armenia to Ethiopia, including Greece, Japan and Lebanon.



TWO DAYS FILLED WITH INSPIRATION AND TRENDS

The Experts' Agora, the beating heart of the show, hosted numerous conferences and round tables. Discussions focused on the rise of social media as a lever for influence, the boom in 'better eating', the role of grocery corners in catering, and best practices for enhancing the appeal and profitability of businesses.

The Place des Comptoirs and **Le Sentier des Découvertes** showcased emerging brands and bold concepts, confirming the show's role as a springboard for start-ups.



« Detecting trends, revealing gems and supporting the rise of an entire sector: that is Gourmet Selection's mission. The 2025 edition marks a turning point: never before has the delicatessen sector been so vibrant, creative and open. With a wide variety of exhibitors and an increase in French and international visitors, we have proof that it is now firmly rooted in the daily lives of the French while continuing to inspire dreams. »

Fernando Medina Zenoff, Director of Gourmet Selection

EXCELLENCE RECOGNISED BY THE “BEST OF” AND “BEST GROCERY STORE IN FRANCE” COMPETITIONS

The competitions, which are the highlight of each edition, once again recognised the most promising products and initiatives. The **Best Of Competition**, chaired by Vincent Ferniot, awarded the following winners from among 180 products tasted:

Best of the Best: **Fleurs de Chocolats** - Inflorescence box set of flower pastes

Jury's Favourite: **La Ferme des 7 Fontaines** - Ravioli with young partridge and roasted sesame seeds

Oils & Vinegars: **Moulin de la Veyssière** - Virgin prune kernel oil

Seafood: **Atelier d'Angresse Fumoi Artisanal** - Smoked bluefin tuna loin

Savoury groceries: **Conserverie Sillon** - Cassoulet with pork rind sausage and duck wings

Charcuterie, cured meats & delicatessen: **Maison Huchin** - Potjevlesch

Sweet groceries: **Cocoripop** - Gourmet peanut butter popcorn

Jams & Honey: **Confiture et Compagnie** - Smoked Harissa Apricot Jam

Chocolate: **Chocolat Encuentro** - Organic Iranian pistachio-filled chocolate bar

Alcoholic beverages: **Maison Bocquet** - Thérèse liqueur

Non-alcoholic beverages: **DivinNolow** - Alcohol-free Pinot Noir 0.5%

Hot beverages: **Bibo** - Le Sarrasin herbal tea

Condiments: **Edmond Fallot** - Vintage edition strong Dijon mustard in a tube



New for 2025, an exclusive partnership with allows six winners to be listed and promoted in the prestigious Parisian store during the first quarter of 2026:

Courtoisie - Vegetable terrines made with green lentils, walnuts and smoked salt

Conserverie Sillon - Garlic, chilli and sesame condiment

Eplem - Tarragon kefir

Lupi Coffee - Dark Lupi Coffee

Huilerie des 5 Saveurs - Extra virgin hazelnut oil

Maison Marc - Mustard with gherkins

Galerie Lafayette
LE GOURMET



The competition honoured six grocers:

Gold Medal- Bottega Bastiano (Saint-Cyr-sur-Loire, 37)

Silver Medal - Halmahera (Le Creusot, 71)

Bronze Medal - L'Instant Divin (Beaufort-en-Anjou, 49)

Rural Grocery Prices - Bien & Bon (Geüs-d'Oléron, 64)

Best Newcomer Award - L'Épicerie d'Émilie (Grignan, 26)

Jury's Favourite - Maison Paulette (Le Mesnil-Saint-Denis, 78)



THEY WERE THERE: A WORD FROM THE EXHIBITORS

"Gourmet Selection gave us a clear picture of the dynamism of the fine food market in France. We felt like we were at the heart of the market, with lots of new contacts and highly qualified discussions. Above all, we realised just how strong the demand for high-quality products is."

Maison laGrange - France

"A human-scale trade show focused on companies striving for excellence. Here, each exhibitor has something truly unique to offer: it's the ideal place for retailers looking for rare and distinctive products. We present Italian vegetables processed using a modern method that preserves their freshness and flavour — as if they had just been picked — and the interest has been clear: 30 qualified contacts recorded. The size of the trade show is perfect: we don't get distracted, we focus on the essentials."

Agrimperiale - Italy

"This edition clearly illustrates how the market has evolved: ten years ago, delicatessens were mainly looking for appetiser recipes; today, there is also interest in sauces and condiments. This is precisely where our Provençal factory excels. The meetings were fruitful, including with foreign distributors (Canada, United Kingdom, Benelux), and our teams were pleasantly surprised by the intensity of the exchanges and the quality of the contacts."

Aix&Terra - France



SAVE THE DATE: SEE YOU ON 7TH & 8TH JUNE 2026

In 2026, Gourmet Selection is adopting a new calendar to combine expertise: the trade show will be held on , at the same time as the Cheese and Dairy Products Trade Show at Paris Expo - Porte de Versailles. This partnership brings together two complementary worlds: fine foods and cheese, promising even more synergies, discoveries and business opportunities for professionals.



About Gourmet Selection by SIAL

Gourmet Selection is the leading trade show dedicated to quality groceries, gourmet products and exceptional expertise. Over two days, it brings together a wide variety of players: producers, artisans, distributors, local retailers and specialist retailers. A true showcase of quality and culinary creativity, the trade show offers a comprehensive overview of current and future trends in France and internationally. In 2025, 360 exhibitors representing 504 brands and 5,350 professionals were present to attend to exchange ideas, share knowledge, discover new products, find inspiration and source suppliers.

PRESS CONTACT

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