



**GOURMET**  
*Selection*

THE TRADE SHOW THAT FINE  
FOODS CALL HOME

**Maximise your participation with  
our communication tools**

# KEY FIGURES



Created in 2009	Duration 2 days	Frequency annual
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4,550 professionals  
Including 10% of international visitors  
Top 6 countries : Belgium, Italy, Spain, United Kingdom, United States, Japan



302 exhibitors and 427 brands  
represented in 2024



\*2024 figures



# ANIMATIONS

Reflecting today's and tomorrow's trends, Gourmet Selection invites you to discover products and initiatives that stand out from the crowd.



The **Best Of Contest**, presided by Vincent Ferniot, rewards **new quality grocery products** that enhance everyday life through their **flavour and singularity**.



A new experience since 2023, this **ephemeral space** at the heart of the show gives you the opportunity to **showcase your products**.



The **Best French Fine Food retailer** competition rewards original distribution concepts. It highlights projects that promote **products and know-how**, as well as those that encourage **local interaction**.



The **Experts' Agora** will shed light on the quality grocery market and the **keys to success in this sector**. Conferences, workshops and round tables with experienced professionals!

# 01 BUSINESS

- Boost your stand traffic
- Strengthen your professional network
- Generate leads all year long !



# Your communication in our newsletters sent to visitors

## Newsletter – Badge sending

Banner on emailing sent to all pre-registered visitors with their badge. Your advertisement message sent to all pre-registered visitors

 2 days before the opening of the show

1,000 €

**Exclusivity!**

320 x 50 px or 728 x 90 px  
Banner and redirect link to give by the advertiser



## Newsletter – Teasing visitors

Your message advertised on 3 newsletters dedicated to boost visitors' registration.

 D-30 and/or D-10 and/or D-3

3 newsletters

1 newsletter

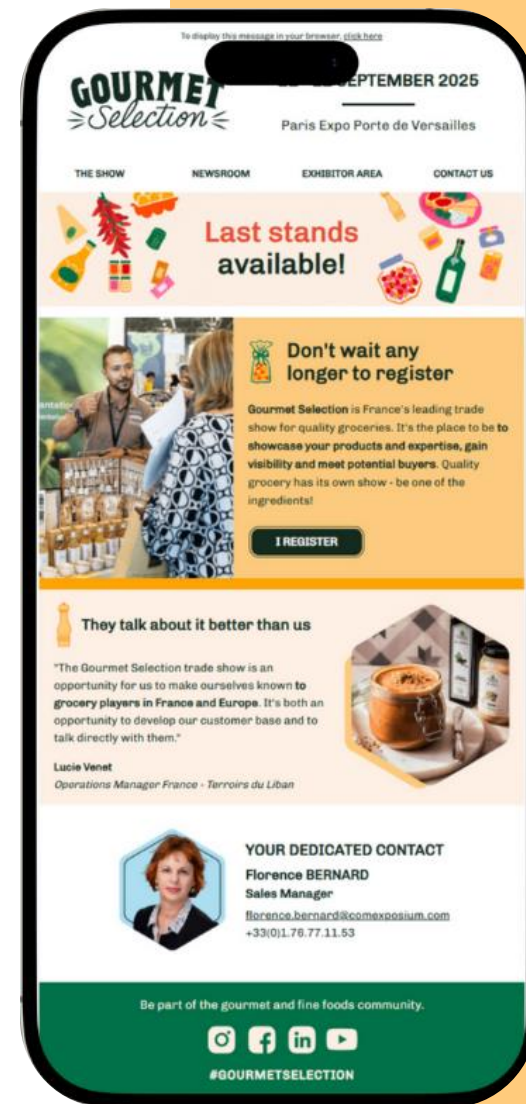
1,300 €

**Exclusivity!**

645 x 150 px (jpg or png)

500 €

1 date





# E-invitations

**Invite** your network to come visit your stand, **generate traffic** and **maximize your visibility!**



Order **additional e-invitations** in your customer area.



**10**  
**e-invitations**



**100**  
**e-invitations**



**500**  
**e-invitations**





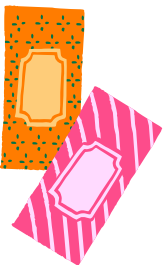
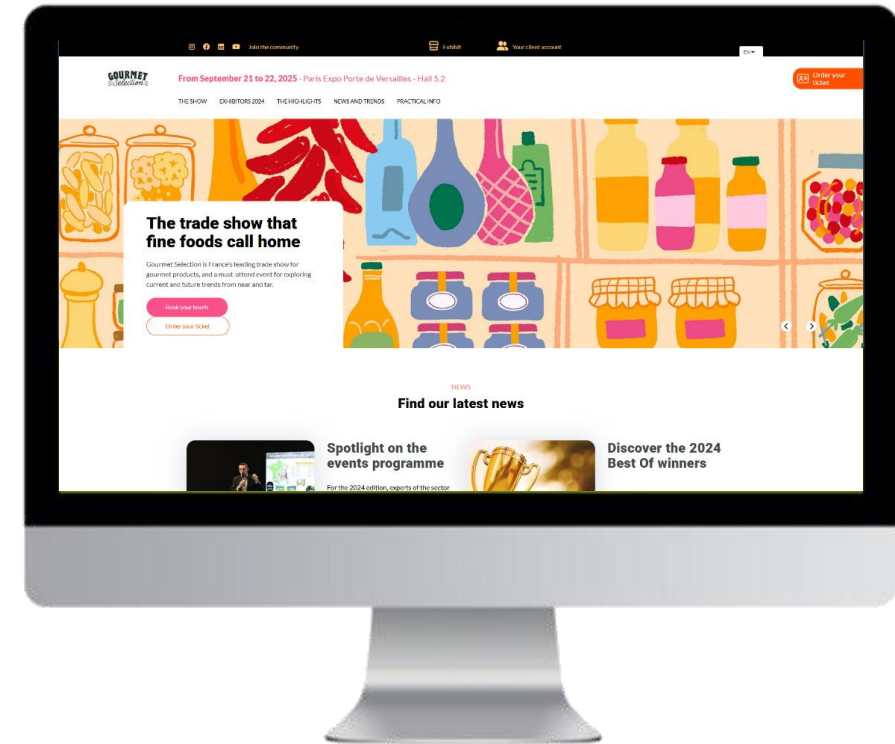
Your presence on the Gourmet Selection website,  
business driver before, during and after the show!

Your banner on the homepage's website of Gourmet Selection:  
**24,000 visits** during the 4 months before the show.

3 advertisers maximum

800 €

728 x 90 px (jpg or gif)



# 02

## VISIBILITY

- Raise awareness
- Enhance your brand image
- Stand out from your competitors!





Be visible by  
**4,550 visitors**  
when they  
arrive at the  
show



## Document dispatch

4,000 flyers to distribute at the entrance of the show.

### Manufacturing information :

To be paid by the advertiser, model to be submitted to the organizer.

**2,000 €**

## Lanyards

Promote your brand during the 2 days of the event, with your logo on this essential medium!

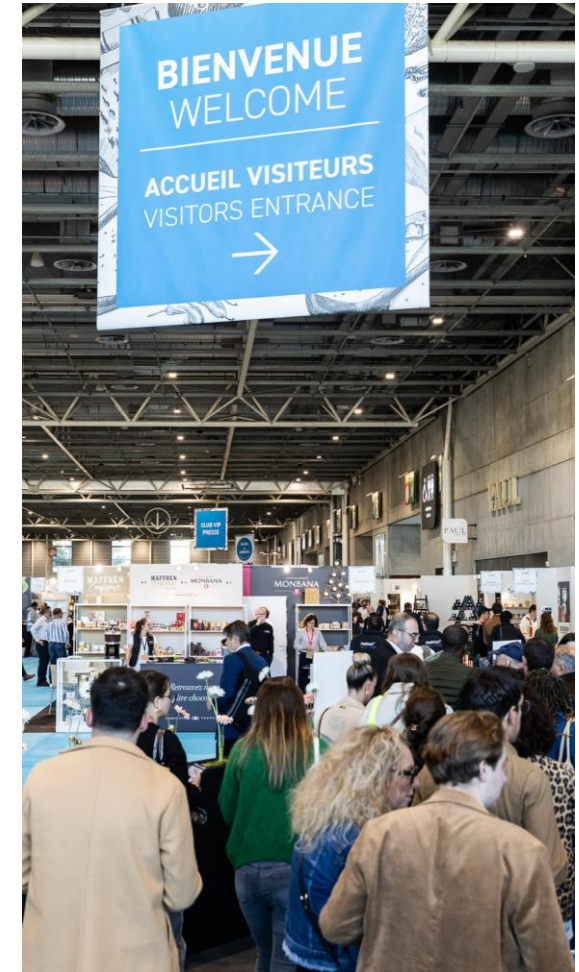
*Available at the entrance of the show*

### Manufacturing information:

To be paid by the advertiser, model to be submitted to the organizer.

**1,000 €**

**Exclusivity !**



Raise your awareness on the show and **stand out** among competitors.



## Floorplan 5.2

Your logo on **every plan** of the show displayed in the 5.2 Hall.

500 €

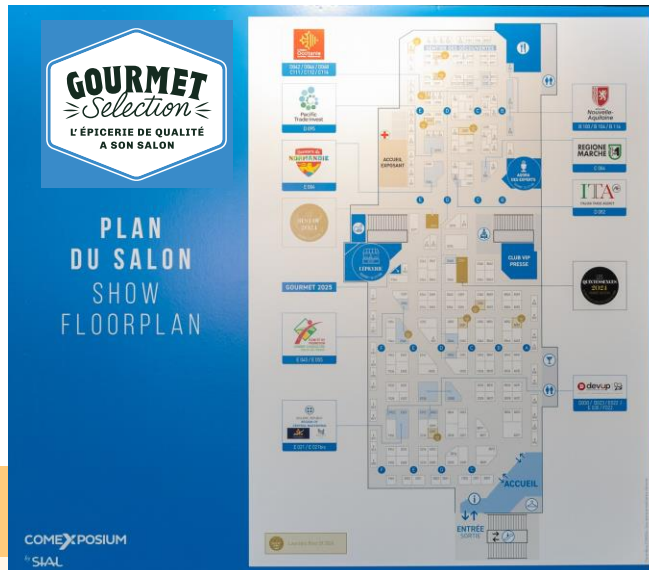
7 x 7 cm – format eps or jpg HD  
300 dpi minimum

## Visitors' badges

**¼** of the Visitor badge dedicated to your company awareness.

1,500 €

L 105 x 139,7 mm – eps or jpg HD



# Official Show guide



Full page quadri

900 €

3<sup>rd</sup> cover quadri

1,200 €

2<sup>nd</sup> cover quadri

1,200 €

½ horizontal page quadri

550 €





# Official Show Guide

Bring out your company in the show printed documents shared to **all the visitors** on site for free



## Exhibitors' list

Your logo highlighted in the exhibitors' list on the show catalogue.

100 €

50 x 50 mm (eps - 300 dpi)



LISTE DES EXPOSANTS		
1-9		
20°WORLD 20°SUD	K 034	
11 avenue de la Vallée 80000 Noyon-Sarre de Maure, FRANCE www.20and20.com		
7 COLLINES	H 026	
16 rue Ponce 75001 Paris, FRANCE www.lesseptcollines.com		
ACETAIA GUSTI		F 023
Orsola Quintarelli, ICE 41023 Modena, ITALIE www.gusti.it		
ACETAIA MUSSINI		E 033
Via Cavour 1 41013 Montebelluna, ITALIE www.mussini.it		
ABERTINE		L 009
13 avenue de l'Europe 44300 Bourgneuf, FRANCE www.abertine.com		
ABENTHE LIBERTINE		
Distillerie Paul Reyrolle - Rue de la Liberté		
ABSOLUTIVE	J 019	
25 rue Lavoisier 44000 Nantes, FRANCE www.absolutive.fr		
ADOUR	F 024	
133 avenue de la Vallée 44000 Nantes, FRANCE www.adour.com		
ADRIEN DI BENTICO	E 028	
SANTANDRÉ Via Giuseppe Amadori 501 10120 Turin, ITALIE www.santandre.com		

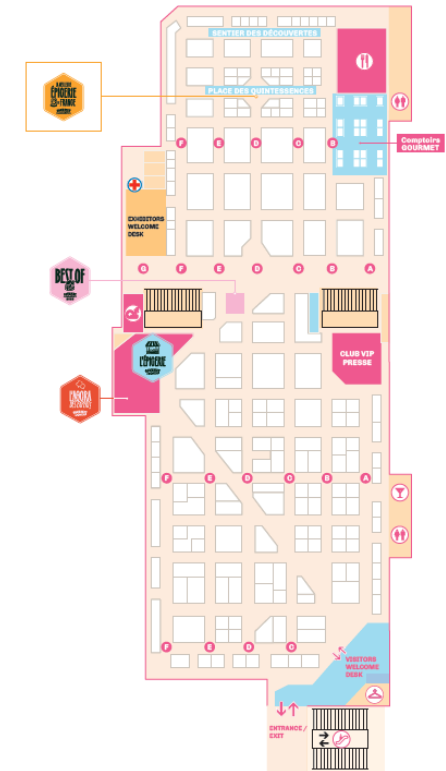
Your logo here

## Show map

Zoom on your company and stand out from other companies on the show map !

300 €

4 x 4 cm en .eps  
300 dpi minimum



# Be visible at the heart of **l'Epicerie de Gourmet** by showcasing your products



## Console

A console dedicated to your brand!

*15 different products minimum*

2,500 €

## Shelf

Value your products by displaying it

**1 product** on **1 shelf**

150 €

**1 complete shelf** on **4 products**

500 €



# Value your brand and your products by organising an **animation** on the Experts' Agora



Value your brand and your products with an  
**animation of 45 minutes**

**1,500 €**

*Theme and time slot to be defined*





# Contacts

A team at your  
service



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